



Dear Friends,

Kentucky Speedway is proud to introduce you to our Union Recognition Program that provides members across the region a chance to **save \$50** per ticket to our June 30 NASCAR Sprint Cup Series Quaker State 400.

We have reserved seats in two popular grandstand areas for current, non-active and retired union members. Those who order early will receive the best seats and greatest savings.

- Order by June 6, 2012 and receive a \$110 Tower Ticket for only \$60 (Save \$50)
- Order after June 6, 2012 and receive a \$75 Tower Ticket for only \$60 (Save \$15)

Members, as well as their friends and family, can receive their discount by visiting www.kentuckyspeedway.com/tickets, clicking the "Purchase Tickets" button near the Quaker State 400 logo, entering the coupon code **"UNITED"** in the box provided and completing the order.

Tickets also can be purchased by phone at **859-578-2300**. Just provide the coupon code to a ticket representative. **This offer ends June 20, 2012.**

Enclosed are promotional materials that can be used to inform your members about our offer.

We certainly hope your members will take advantage of our offer and join us for the Quaker State 400.

Should you require more information, please call 859-578-2300.

Sincerely,

Jesse Harris
Marketing Manager

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